Data analysis story

For this assignment, you will be required to write a story based on statistics available in the Google Public Data Explorer. Your story should highlight what makes the data you have found newsworthy. For this story, you will use data on sexually transmitted diseases in the United States provided by the Centers for Disease Control and Prevention. The data is available at https://www.google.com/publicdata/explore?ds=z79r63l7auplt5

SOURCES: Interviews are not required for this assignment, but you may find that conducting interviews gives your story additional depth, interest and relevance. Interviews may be conducted using any method – telephone, in person, email or other methods are all acceptable. If you use an interview for your story, you must provide contact information – email and phone number – after your end mark (30 or ###) for all interview sources. Other sources should be appropriately cited in your text, using journalistic, NOT academic, sourcing language.

IN ADDITION TO YOUR STORY, include a link to a chart (or links to charts) in Google that could accompany this story. From within the Public Data Explorer, use the Google linking tool (the icon looks like a chain link) in the top left corner of the chart. Provide the link, NOT the iframe code, after your end mark.

In addition, include a brief description after your end mark that explains the type of chart you have included, the data it contains, and its purpose in supplementing your story.

This story and chart will be due at the BEGINNING of class on April 22. Stories should be emailed to the instructor at patrick.schmiedt@ndsu.edu. A rewrite option will be available for this assignment. Shoot for an article of about two pages, double spaced (a half-page on either side of this is acceptable). This is not much room; make sure you exercise concise writing. Make each word count. Show, don't tell.

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